

# Pre Photo Checklist

Our goal is to photograph your home with the highest quality that will wow buyers and attract offers. To ensure your photo shoot goes smoothly and safely, we have checklist of things you should do prior to your scheduled shoot.

**Cleaning & Staging** needs to be done before the photographer arrives. He may move small items to improve photo composition, but larger items need to be in place in the morning.

**Think of a hotel room.** The desk has a lamp & a pad of paper and the bathroom counter is clear with clean towels hanging on the rack. Make it look like a hotel room.



## Things to do a few days before:

- Declutter kitchen and all surfaces
- Replace Burned-Out Light Bulbs
- Remove long hoses or reel them up
- Clean the windows
- Clean mirrors
- Mow the lawn
- Enhance curb appeal with fresh flowers or potted plants
- Remove seasonal decoration

## Inside Checklist

- Open all blinds & curtains to let in natural light
- Ensure all light bulbs are working
- Turn OFF all ceiling fans and televisions
- Clean and vacuum/mop all floors
- Remove personal photos and sensitive documents
- Remove small rugs and mats in kitchen/bath
- Put all jackets and shoes in the closet
- Clear counter tops completely
- Clear refrigerator of all magnets, photos, and papers
- Wipe down all surfaces
- Straighten and space dining chairs evenly
- Hide charging cables
- Make all the beds and clean under the beds
- Put toilet seats down
- Remove all items from showers and tub

## Outside Checklist

- Remove items leaning against the house
- Remove Toys & Sports Equipment
- Put away lawn & garden tools
- Pickup dog poop
- Organize lawn or deck chairs
- Sweep the deck and patio
- Remove visible water hoses
- Remove cars from driveway
- Hide trash bins and lawn equipment
- Close garage doors

## Most Important on the day:

The Golden Rule: Think 'Hotel Room'.

We will meet you and walk through the house so you can point out special highlights of the property.

We ask that you go grab a cup of coffee or take the dog for a walk for about 1.5 hours.

- All lights turned ON
- Turn all fans OFF
- All window coverings opened
- Toilet seats down
- Declutter kitchen counters
- Bath mats and kitchen rugs put away
- Jackets & shoes put in closets
- Remove outdoor cooking covers
- Open patio umbrellas and arrange chairs

## Don't Worry About:

Unless your agent requests otherwise, no need to focus on Garages, Closets, Storage Sheds & Unfinished, Basements or crawl spaces.

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